

# DGA Machine Learning

SPLUNK'S DGA MACHINE LEARNING APPLICATION

Andey Ng | Unum Cybersecurity Intern | 2019

# Abstract

This paper explains a high-level understanding of what DGA algorithm are and why they are relevant and urgent to understand in today's cybersecurity field, and a step-by-step process of how to defend a network from DGAs using Splunk's Machine Learning Application.

I developed this application and paper through my cybersecurity internship this summer at Unum Insurance Company to help my peers understand the basics of network security and to explain what I have learned this summer.

This project touches on the intersection of software development and engineering, machine learning, computer networks, and cybersecurity tactics and has piqued my interest in how all these fields work together.

DGA algorithms are Domain Generation Algorithms that generates lists of domains that communicate with the Command and Control (C&C) Servers to allow the adversary to update and receive information.



Because DGA's are generative and are not a brute-force list of domains, defenders cannot simply create a blacklist of domains. Thus, machine learning is a preventative tool to detect the patterns of the domains (i.e. how ratio vowels or meaning) to identify DGA domains and to automate the blacklisting of those domains.

# Background



### BOTNETS

Botnets are networks of internet-connected devices that attach themselves with malicious code onto domains take down servers, perform DDoS attacks, steal data, spam the network, or attain access to a victim's endpoint. Botnets perform data exfiltration, code execution, and interfering with a device's operation by attacking their servers.

Peer to Peer botnets (P2P) decentralize their network by having every bot connect and communicate with each other to remove the need for a centralized



server. This makes it difficult for the defender to take down the botmaster, as there is no central location it can pinpoint.

Likewise, DGA algorithms use a similar approach where they distribute their attack on thousands of different domains, making it difficult for defenders

to identify the legitimacy of a domain and to determine whether that domain contains malicious code.

Botnets are difficult to catch, as it can redirect and jump onto another nonblacklisted domain if it is to be blacklisted. In DGA attacks, botnets are used to generate thousands of pseudo-random domains.

### DGA ALGORITHMS What's a DGA?

DGA algorithms generate and configuring thousands of illegitimate domains by creating new top-level domains (TLD such as *.com* or *.net*) and domain names which contain self-updating malware processes and executable commands (which dictate the intervals that a new DGA domain should be generated). <sup>1</sup>

<sup>&</sup>lt;sup>1</sup> More DGA Info: <u>https://resources.infosecinstitute.com/domain-generation-algorithm-dga/</u>

#### How does it Works?

In order to communicate with the botmaster<sup>2</sup>, DGAs produce a list of candidate C&C domains. The bot then attempts to resolve these domain names by sending DNS queries until one of the domains resolves to the IP address of a C&C server. Eventually, one of the domains will receive the C&C server's IP address.

The code of DGA algorithms are smart. They often don't allow the new domain to exceed 32 characters, as it will appear to be spoofed<sup>3</sup>. Creating DGA algorithms requires very little work, as it requires very little variation such as *k.gov, ka.gov,* or *kaf.gov*; however, they cause a lot of work to detect and block.



Notably, the most successful and notorious DGAs are Conficker, Bobax, and Kraken. Common DGA use algorithms such as locky, chinad, or newgoz.<sup>4</sup>

#### Why are DGAs a Concern?

The objective of DGA algorithms is to evasively get one of the thousands of domains receive updates and commands from the C&C server. The malicious DGA domain contains an executable script/file attached to that navigates to the C&C server.

For example, "*ka.gov/main.py*" would execute a command from the "main.py" file where a malicious script would typically be sent to the server to communicate with it.

From there, the DGA domain can install trojans, fake anti-virus software, disable anti-virus software, encrypt data from the C&C server without the victim's knowledge.

DGA algorithms often perform fast flux techniques that register multiple IP addresses under a single domain. This evasion technique makes DGA domain change quickly and very difficult to track.

<sup>&</sup>lt;sup>2</sup> Botmaster: the attacker who is controlling and orchestrating the malicious bots

<sup>&</sup>lt;sup>3</sup> Spoofing: the act of disguising a communication from an unknown source as being from a known, trusted source

<sup>&</sup>lt;sup>4</sup> Python DGA Code: <u>https://github.com/baderj/domain\_generation\_algorithms</u>

## Preventative Measures with Machine Learning

Because these domains are generated very frequently (daily or hourly) and are not a brute-force list of domains, defenders cannot simply create a blacklist of domains. The defender must monitor DNS requests and responses to determine whether the domain is malicious.

The most common prevention tactic is reverse engineering these DGA algorithms with machine learning to decrypt the executable algorithm.

Thus, machine learning is used to detect the patterns of the domains (i.e. how ratio vowels or meaning) to identify DGA domains and to automate the blacklisting of those domains.



### Splunk's Machine Learning DGA Application

Splunk's DGA Machine Learning Application uses supervised learning models that that determine the type of hack is coming in, the different types of attacks that are penetrating the system, and whether the domain is legitimate or fake.

It is a highly recommendable system, as it has built-in functions that allow analysts to give and receive feedback to the model.

The Machine Learning Toolkit (MLTK) to build a DGA Application concepts *can be applied to create any type of Machine Learning Programs and Application.* Splunk's DGA App provides a *clean user interface, dashboard, and training set* that *executes most of the backend calculations for simplicity.* 

#### **OVERVIEW**

Follow the setup guideline under the dashboard for Splunk's DGA App to have full access.<sup>5</sup>

To begin: install app dependencies for full functionality

- Splunk Machine Learning Toolkit 2.4
- <u>URL Toolbox App</u>
- <u>3D Scatterplot</u>
- Parallel coordinates



The DGA App MLTK consists of 5 Steps explained in this writeup:

- 1. Exploratory Data Analysis
- 2. Feature Engineering and Selection
- 3. Create Machine Learning Models
- 4. Operationalizing Machine Learning
- 5. Testing and Benchmark

<sup>&</sup>lt;sup>5</sup>Splunk's DGA App Tutorial: <u>https://www.youtube.com/watch?v=1ctPStvI3BY</u>

## 1. Exploratory Data Analysis

This section creates mathematical models that help you visualize and analyze if there is a clear line or relationship in the data with the different colors in the graph.

$\leftrightarrow \rightarrow O$	https://dc2xhp00	06:8000/en-US/app/dga_analysis/dga_analysis_1							☆	t= L	£
splunk>enterpri	se App: DGA App for Splunk	•		I	Ng, Andey 🔻	Messages 🔻	Settings 🔻	Activity -	Help 🔻	Find	٩
	k Dashboards - Search								App 1	OGA App	for Splunk
1. Data Exp	loration								Edit	Export	• •••
Dataset Over	rview sts of domain names and labels tha prrespond to different botnets.	at indicate whether a domain is legit or created by a DGA. W	e have around 50	0% domain nam	es from legit do	mains and rem	aining 50% spli	t across 3 DG	A,	C	
domains.csv											
class 🗸	domain ¢	subclass \$	dga								- 11
legit	google.com	legit									- 11
legit	www.google.com	legit	clas								- 11
legit	microsoft.com	legit	legit								- 11
legit	facebook.com	legit									
legit	doubleclick.net	legit	0	5,000 1	0,000 15,000	20,000 25	.000 30.000	35,000 4	0,000 45	.000 50,0	000
		prev 1 2 3 4 5 6 7 8 9 10 next			regit_regit	oga_chinad	dga_locky	oga_ne	wgoz		
Sample of doma	ains by subclasses	Q, ⊥ i ⊖ 7m ag	•								
column ‡	chinad \$	legit \$		locky \$		r	newgoz \$				
domains	3bslay4dwcwmfq7x.cn owtree87gppp8by4.org	chasecdn.com fonts.abcnews.com		areureaiwsi dthhxtujres	tfmvt.ru ci.ru	1	1as6d1oihnyx1 g4rk7x9mpzh35	c9pwbsslfnn9 i4by01ax34v4.	. com		

#### Dataset Overview

The first table on the left-hand side shown below is a list of 50,000 legitimate domains and 50,000 DGA domains that Splunk has identified and provided for us.

These provided domains serve as baseline data. You can add/tag more domains in the Testing and Benchmark Section.



#### Data Exploration with Text Mining Approach

The second half of the page contains 3D scatterplots that takes the data from above to help you analyze and (possibly) draw conclusions about the relationships between the data based on the different color.

Identifying and cleaning this data helps us identify *IF* machine learning can be used here, and which type of machine learning algorithms that we can use. (Refer to Splunk's MLTK<sup>6</sup> documentation for more info).



The n-gram analysis below is a summary from Splunk's MLTK that explains what type of approach and algorithm it is using to create the 3D scatterplot.

For instance, one ML approach is the "Text Mining Approach" is an NLP<sup>7</sup> concept. This section uses a *TFIDF* (*Text Frequency Inverse Doc Frequency*)<sup>8</sup> approach that gives a word a score based ont the wieght of its frequency.

<sup>&</sup>lt;sup>6</sup> Splunk's Machine Learning Toolkit (MLTK) : <u>https://splunkbase.splunk.com/app/2890/</u>

<sup>&</sup>lt;sup>7</sup> Natural Language Processing (NLP): form of machine learning that understands our languages (English/Spanish etc.)

<sup>&</sup>lt;sup>8</sup> <u>TFIDF</u> (Text Frequency Inverse Document Frequency): importance of words based on relevancy

This provided section refers to n-gram<sup>9</sup> modeling which creates a dataset of permutations of adjacent items (in this case characters) in the domain name. It takes a window size (2-3 characters), and creates a dataset that allows for you to identify patterns based on the frequency of these permutations.

Each dimension on the 3D graph is represented by the different PCA<sup>10</sup> (Principal Component Analysis) value.

Machine Learning is all about statistical probablity and prediction based on the previous patterns found, thus the n-gram model and the clustering of 3D graphs will help create distinctions between groups (DGA and legitimate domains).



<sup>&</sup>lt;u>N-gram model</u>: A type of NLP approach <u>that creates permutation</u> of adjacent characters/words to help find patterns for ML

<sup>&</sup>lt;sup>10</sup> <u>Principal Component Analysis (PCA):</u> a method of reducing large sets of variables to a more concise, informative descriptor without losing the original content

### 2. Feature Engineering and Selection

This section provides a sorted table of information of enriched data. The purpose of selection is to reduce the irrelevant information we're feeding into the machine learning model.



In the previous section in the Exploratory Data Analysis Section, we received the PC1, PC2, and PC3 values that represent the 3 dimensions of the PCA values in the graphs above. The *URL Toolkit* enriches the string by providing the ratio of consonants, digits, meaning, vowels, and Shannon entropy index<sup>n</sup> of each domain.

DGA App for Splunk 🛛 Dashboards 🔹 Search More 🔹 🛛 DGA Analysis 🝏											rsis 🝏
2. Feature Engineering and Selection											
Feature Engineering Detecting DGAs may require additional features that are not present in the raw table of domain names. Additional features can be any meaningful additional information that help to characterize the dataset with regards to the analytics goal, ideally in a very distinct manner. In this case we derive features from the pure domain name strings that allow to shape indicators of a generated domain name. As part of data preprocessing we save the computed results after using some SPL and methods from the URL Toolbox App:											
Domain dataset enriched with features											
domain \$	class \$	subclass ¢	ut_consonant_ratio \$	ut_digit_ratio ‡	ut_domain_length \$	ut_meaning_ratio \$	ut_shannon ‡	ut_vowel_ratio \$	PC_1 \$	PC_2 \$	PC_3 \$
pmnwoqwxuwgujnlbusofytg.ru	dga	murofet_v1	0.800	0.000	26.000	0.269	3.979	0.231	0.059		-0.174
qupxsrhrmuoinqrit.net	dga	fobber	0.700	0.000	21.000		3.690	0.286	0.431	-0.100	-0.274
cwmghnmsma.in	dga	proslikefan	0.800	0.000	13.000	0.385	3.181	0.154	0.046	0.223	-0.249
oolfcclcbfdaafan.com	dga	padcrypt	0.700	0.000	20.000	0.200	3.109	0.300	-0.310	-0.136	0.059
wtckito.tf	dga	locky_v2	0.800	0.000	10.000	0.300	2.846	0.200	0.033	0.151	-0.125
izjsafaaanlelg.com	dga	dircrypt	0.600	0.000	18.000	0.111	3.614		-0.291	-0.127	0.052
dawjjopw.mooo.com	dga	kraken_v1	0.600	0.000	17.000	0.059	2.934	0.353	-0.227	-0.033	-0.044
xqpupbzusybgfgvvx.net	dga	fobber	0.900	0.000	21.000	0.333	3.821	0.143	0.517	-0.180	-0.223
189ejr8bhqe1q1j4mr3p1nugbem.net	dga	newgoz	0.548	0.290	31.000	0.226	3.986	0.161	0.525	-0.214	-0.222
ojtvgiqujv.com	dga	dircrypt	0.700	0.000	14.000	0.214	3.379	0.286	-0.603	-0.399	0.246
							« prev 1	2 3 4 5	678	9 10	next »
Distribution of classes depending on example feature combination Identify useful features for classification with the analyzefields command									and		

<sup>&</sup>lt;sup>11</sup> <u>Shannon Index:</u> quantifying the entropy (uncertainty/information content) in a string



The chart takes 2 different dimensions (in this case it's Shannon Entropy vs Meaning Ratio) to see how the dimensions/variables separate to identify a relationship.



This chart contains a command called the *analyzefields* command which provides which the balanced accuracy and singular accuracy contribution to our dataset.

The Parallel Coordinate chart checks to see which features (variables) should be used. For example, some DGA domains will pass through the consonant ratio variable, so you would need other variables to refine the data.



## 3. Create Machine Learning Models

This section was intended to use different Machine Learning algorithms to determine the number of false positives (failed predictions).



There are many other types of Machine Learning Models, with algorithms from Sci-kit Learn<sup>12</sup>, Splunk's MLTK, and other API's. This section provides 4 of the most widely-used machine learning algorithms:

- 1. Random Forest Classifier
- 2. Support Vector Machine (SVM)
- 3. Decision Tree Classifier
- 4. Logistic Regression

Below is a chart that describes how many decision trees in machine learning algorithms work.



<sup>&</sup>lt;sup>12</sup> <u>Sci-kit Learn:</u> one of the most commonly used machine learning libraries for Python

Each table contains a training set with the number of correctly/incorrectly predicted domain types to help inform you on which algorithm you might want to use.

Train I	models										
1. Random Forest Classifier		2. Supp	oort Vector Machine	<b>A</b>	3. Decision Tree Classifier		4. Logistic Regression		A		
class \$	predicted(class)=dga \$	predicted(class)=legit \$	class \$	predicted(class)=dga \$	predicted(class)=legit \$	class ¢	predicted(class)=dga \$	predicted(class)=legit \$	class \$	predicted(class)=dga \$	predicted(class)=legit \$
dga	327302	36247	dga	294651	68898	dga	329410	34139	dga	289686	73863
legit	35537	463971	legit	62870	436638	legit	49627	449881	legit	92447	407061

Logistic Regression<sup>13</sup> use cost function analysis to classify and categorize variables. This type of machine learning utilizes the gradient descent concept that uses both independent and dependent variables. Though this is a well-supported machine learning model, it is not ideal for the DGA predicitve model, as DGAs do not rely on depedent variables.



Support Vector Machines (SVM)<sup>14</sup> is datapoint classification on a hyperplane most commonly used when less computation power is required. However, SVMs not the most ideal for this project because SVM best explains the marginal difference between 2 variables, and this DGA project simply requires a "yes/no" classification.

Decision Trees<sup>15</sup> cover possible consequences, including chance event outcomes, resource costs, and utility. The DGA project is identifying the chances and likelihood of a domain being legitimate or fake; however, decision trees are susceptible to biases and overfitting.



Thus, the Random Forest Classifiers are most optimal machine learning model for this project, as it uses a multitude of decision trees and creates a verdict based on the consensus of those trees, reducing the model to contain the least amount of biases.<sup>16</sup>

<sup>&</sup>lt;sup>13</sup> More details about Logistic Regression

<sup>&</sup>lt;sup>14</sup> More details about <u>Support Vector Machines</u>

<sup>&</sup>lt;sup>15</sup> More details about <u>Decision Tree Classifiers</u>

<sup>&</sup>lt;sup>16</sup> More detail about <u>Random Forests</u>

# 4. Operationalize Machine Learning

This section allows you to test each machine learning model with real-time data to evaluate accurate and false positive predictions.



The table below allows security analysts to *manually correct* the machine learning predictions to update and teach the training set (data model). This refinement will optimize the algorithm's accuracy for future classification predictions.

For instance, if the domain is falsely classified as a legitamate domain, the analyst can click the "DGA button" on the right to retrain the algorithm's data.

Manually check and adjust detected DGA classified domain names for further black/white listing and future learning								
	time ¢	datetime ¢	class ¢	domain ¢	key_domain ¢			
1	1562076596.763000	07/02/19 10:09:56	legit	wx1b10g8wrahsfm.ddns.net	LEGIT DGA			
2	1562076581.495000	07/02/19 10:09:41	legit	mail56.suw15.mcsv.net	LEGIT DGA			
3	1562076476.372000	07/02/19 10:07:56	dga	3dg6ajav1lehcbijy4sbqxw.ddns.net	LEGIT DGA			
4	1562076410.000000	07/02/19 10:06:50	dga	kongwnop.yi.org	LEGIT DGA			
5	1562076408.000000	07/02/19 10:06:48	dga	3pwnm4k6y6gnuj50ep7.ddns.net	LEGIT DGA			
6	1562076391.000000	07/02/19 10:06:31	dga	pokqncfb.dynserv.com	LEGIT DGA			
7	1562076387.000000	07/02/19 10:06:27	dga	lbbd.gov.uk	LEGIT DGA			
8	1562076371.000000	07/02/19 10:06:11	dga	tmlmmlrqjrwwa.yt	LEGIT DGA			
9	1562076371.000000	07/02/19 10:06:11	dga	rrb6mw0ldga84v56.info	LEGIT DGA			
10	1562076280.000000	07/02/19 10:04:40	dga	ogpzyr∨ma.se	LEGIT DGA			
					<prev 1="" 10="" 2="" 3="" 4="" 5="" 6="" 7="" 8="" 9="" next="" pre="" »<=""></prev>			

After this refinement, the algorithm will whitelist the legitamate domains and blacklist the DGA domains, adding it to the new model.<sup>17</sup>

<sup>&</sup>lt;sup>17</sup> Refer to the first figure on the first page for a visual understanding of the DGA's machine learning refinement

## 5. Test and Benchmark

Working with new larger datasets will assure that the DGA App is hardcoded (using brute force combinations), and that the DGA App is truly a flexible machine learning model.

Based on the charts below, you can analyze which features need more refinement to retrain the model with larger datasets. This section is meant to identify the accuracy of the DGA algorithm on a larger dataset.



### Future Outlook & Reflection

There are some feasibility drawbacks with Splunk and the machine learning model. Currently, Splunk does not support Keras or Tensorflow, two of the leading machine learning libraries. Additionally, bots can quickly and easily obfuscate new domains faster than most machine learning models can react.

A group of PhD students at Georgia Tech proposed a detection system, Pleiades which sits between the network machines and the recursive DNS server and analyzes DNS queries for domain names that result in Name Error responses to identify if the IP address exists.<sup>18</sup> However, that is still being tested and is difficult to implement at an industry and corporate setting.

<sup>&</sup>lt;sup>18</sup> More details about <u>Pleiades Detection System</u>